

ABSTRACT OF THE DISCLOSURE

Systems and methods for providing centralized notification for over the air programming. The centralized notification system includes a central server that generates a message to be delivered to a mobile device. The centralized notification system includes an active server in communication with the central server that receives the message from the central server. The active server communicates with a network element that communicates with the mobile device. The active server queries the network element to determine availability of the mobile device. If the availability of the mobile device is returned from the network device, the message is directly routed to the mobile device, otherwise, the message is routed to a passive server. The passive server monitors message traffic for an event that provides availability information about the mobile device and automatically delivers the message to the mobile device in response thereto.